

KPMG Design Fellows – Application information

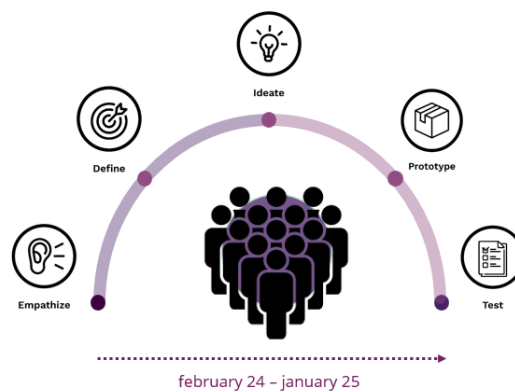
Introduction

The **KPMG Design Fellows Program** is an exciting journey to transform the KPMG Gallery at Nova SBE into a vibrant hub of creativity, innovation, and inclusion. As stewards of this process, you will play a key role in shaping the future of our campus space.

Project Overview and vision for transformation:

The KPMG Gallery, inaugurated in 2018, has evolved, and new needs have emerged. The C3 project aims to rethink and redesign this space for students, external community, faculty, staff, facilities and events departments, and partners.

The C3 project aims to provide new ways to think the space and provide directions for changes, it is also about the process inspired by design thinking, and aiming to engage a diverse community, reflecting their needs and aspirations.



Participating to this project will be an opportunity for Fellows to learn and practice the design thinking methods and skills.

Design Principles for the C3 project:



Who is this program for?

We are inviting students doing their Bachelors or Masters, passionate about community,

innovation, and collaboration. You don't need to be a designer or an architect, but you need to be interested in interacting with others and hands-on learning. Ideally, you have sometime wondered "what if" as you passed by and / or sat in the KPMG Gallery. (See eligibility criteria below).

Roles and Responsibilities

In this program, KPMG Design Fellows take on multiple roles: advocates of students' perspectives, champions of the process among their peers, and connectors with our KPMG partners. You will be working in close collaboration with the DESIS Lab, helping them facilitating the process (doing research, participating to workshops, doing outreach, etc.)

Commitment and Stipend

Fellows are expected to commit an average of 5 hours a week between the dates of the program, investing their time and energy into the success of the C3 project. Fellows will receive a total stipend of 1.140€ for their dedicated participation.

While some meetings can be adjusted or replaced, there are a few mandatory events. Please make sure you can attend these events (below) before applying.

Project Phase 1 Timeline and Stages:

Phase 1: Empathize, Define, and Ideate (February' 24 – April' 24):

This stage focuses on understanding, defining, and ideating potential solutions for the KPMG Gallery transformation. KPMG Design Fellows will actively engage in various activities during this period, shaping the foundation of the project.

Our aim is straightforward: figure out what's working, what's not, and what our community truly wants. It's about getting real, understanding needs, and setting the stage for practical and innovative fixes.

Events and key dates:

- ➔ **Tuesday, March 12, 2024 | 10am – 12pm**
2-hour Research Workshop: Accessibility and Inclusion
- ➔ **Wednesday, March 13 – Friday, April 5, 2024**
*Fellows field work - Interviews and Observation by the Fellows on the KPMG Gallery**
*On the Gallery during the weekend (at least 2 fellows, on Saturdays and Sundays, + other fellows at different moments of the day, early morning, or end of the day)
- ➔ **Thursday, April 11, 2024 | 1.30pm – 3.30pm**
2-hour Ideation Workshop

Fellows' Tasks:

- Visit KPMG headquarters: Get a firsthand look at KPMG's environment to better connect with their spirit.
- Synthesize information from installations at month-end for the research workshop: Take the experiences gathered from the installations and turn them into meaningful insights. Think of it as translating the community's expressions into a language we can use to share with the workshop participants.

- Pre-event: promote engagement and support with communication to help guarantee participation.
- Create mood board together with DESIS Lab: Develop a mood board that succinctly captures the essence of our accessibility focus and shares the results of the interactive installations gathering data.
- Help mentor the workshop: guide participants through practical discussions. Leverage insights from the mood board to facilitate conversations that dive into pain points and potential improvements.
- Conduct interviews: Engage with users, ask questions, and gather real insights. Dive deep to understand their experiences and perspectives.
- Synthesize the information: Bring your findings together with fellow Fellows. Collaboratively synthesize the gathered information – it's the raw material for the upcoming Ideation Workshop.
- Pre-event: promote engagement to your peers and support with communication to help guarantee participation.

Conditions of Application:

Eligibility Criteria

This program is for Nova SBE students that want to actively participate, broaden their skill set, and actively contribute to innovative projects that have a real-world impact, in this case, directly on our school.

- Applicants must be students enrolled on undergraduate or master level programs (until the end of the program).

Application Process

Submit the application form with all requested details by February 25, 2024, 11:59pm.

Access the application form here: <https://forms.office.com/e/7gNqrwpkcY>

Reapplication for Second Stage

Students selected as KPMG Fellows for the 1st stage can reapply for the second stage of the C3 project, provided they remain enrolled as students at Nova SBE until January 25. We'll provide information about it later in the semester.

Get ready for an exciting journey of collaboration, creativity, and community impact. We look forward to seeing your contributions unfold throughout the project!